



ESTABLISHED

FAMILIAR

MAINSTREAM

KNOWN

Ranch BBQ Sour Cream + Onion Cheddar

Nacho Cheese

Butter

Roasted Jalapeño

Salt + Vinegar

White Cheddar

Sea Salt

UNIQUE

DIFFERENT

OUTSIDE-THE-BOX

UNKNOWN

See something you like?

Our team is ready to work on your custom taste solution — contact your Wixon sales representaive to get started.

Make memorable snack experiences for your customer.

Wixon's innovation and R+D teams have gathered the latest in current and developing flavor trends. Let our inspiration lead to your next snacking breakthrough.

RISING STARS

NEW

TRENDING

MUST-HAVE

Sweet + Salty Chili + Lime Hatch Chili Bacon

Hot + Spicy Pork

Spicy Ranch

Caramelized Onion

Blueberry + Lemon

Wasabi + Pickled Ginger

Smoky Adobo

+ Sweet Corn

Chipotle Chorizo

FRESH TAKES

UNEXPECTED

CREATIVE

Chili Cinnamon Churro
Hot Honey + Black Garlic
Truffle Parmesan Ranch
Mango Jalapeño Mint
Smoked Chili Pepper, BBQ

+ Dill Pickle

Black Peppercorn, Fig

+ Goat Cheese

Salted Caramel Prosecco

Za'atar Elote

