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**NEWS RELEASE**

**WIXON CONSUMER PRODUCTS DIVISION HIRES KEY ACCOUNTS MANAGER**

ST. FRANCIS, Wis. (June 6, 2023) – Wixon is pleased to announce the appointment of Jacob Clements as Key Accounts Manager in its Consumer Products Division. Jacob brings a proven track record of account management and business development in the specialty ingredients segment to his new role. He has expertise and knowledge in flavoring and applications that further enhance his ability to understand customers’ unique needs in food and beverage product development.

“Strong customer support and collaboration is key to successful new product innovation and business development,” explained Paul Whitaker, Director of Consumer Products. “Jacob has the passion and skills to contribute to the growth of our consumer products business.” The division is focused on providing turnkey solutions to CPG companies for their various food, beverage, and nutritional dry mixes.

A graduate of The Ohio State University with a Bachelor of Science in agribusiness and applied economics and a minor in communication, Jacob is based in Columbus, Ohio, where he will manage a nationwide customer base. When not on the road or a golf course, he enjoys cooking, grilling, and exploring craft breweries and distilleries in the greater Ohio area.



### **About Wixon Inc.**

As a trusted manufacturer of dry and liquid custom taste solutions since 1907, Wixon provides seasoning blends, flavors, and flavor technologies to food, beverage, and nutritional companies across all retail and foodservice channels. Wixon also offers consumer packaging options for companies seeking turnkey solutions for dry mix food, beverage, and nutrition products. Combining creative taste capabilities and solutions with a passion for service, Wixon drives innovation and differentiation for its customers. Located in St. Francis, Wis., Wixon is certified FSSC 22000, a Food Safety System certification fully recognized by the Global Food Safety Initiative (GFSI). Visit [www.wixon.com](http://www.wixon.com) for information on products and capabilities.

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