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**NEWS RELEASE**

**WIXON EXPANDS R&D TEAM WITH NEW FLAVOR CHEMIST**

ST. FRANCIS, Wis. (March 30, 2023) – Wixon, a custom taste provider to the food and beverage industry, is pleased to announce Jessica Lopez recently joined its research and development team as a flavor chemist. “We are very excited to have Jessica on our R&D flavor team,” said Denise Baldeh, Director of Research & Development. “Her extensive background within the sweet and savory flavor categories is a great fit and will help enhance our flavor and technology portfolio, so we can provide our customers with an even better flavor experience.”

In her new position, Jessica is responsible for growing the company’s flavor department capabilities and supporting all the product divisions within Wixon. She brings more than 10 years of experience working in the flavor industry, where she completed her Flavor Chemist Certification with the Society of Flavor Chemists in 2020.

A graduate of Loyola University in Chicago, Jessica earned a Bachelor of Science degree in biology there. Recently she relocated to the Milwaukee area where she continues to consider herself a foodie – a talent honed through her many travel adventures. When cooking, she takes inspiration from places she has visited. In addition to her creative pursuits in the flavor lab, Jessica enjoys painting and crocheting.

**About Wixon Inc.**

As a trusted manufacturer of dry and liquid custom taste solutions since 1907, Wixon provides seasoning blends, flavors, and flavor technologies to food, beverage, and nutritional companies across all retail and foodservice channels. Wixon also offers consumer packaging options for companies seeking turnkey solutions for dry mix food, beverage, and nutrition products. Combining creative taste capabilities and solutions with a passion for service, Wixon drives innovation and differentiation for its customers. Located in St. Francis, Wis., Wixon is certified FSSC 22000, a Food Safety System certification fully recognized by the Global Food Safety Initiative (GFSI). Visit [www.wixon.com](http://www.wixon.com) for information on products and capabilities.

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