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NEWS RELEASE

HULTMAN JOINS WIXON AS NATIONAL ACCOUNTS MANAGER

ST. FRANCIS, Wis. (November 5, 2020) – Wixon, a custom taste provider to the food and beverage industry, recently expanded its sales team, adding Justin Hultman as National Accounts Manager. In his new position, he's responsible for expanding and growing Wixon's footprint within the company's industrial products. Hultman brings 10-years of experience as a key account manager selling seasonings and flavors to large consumer packaged goods companies.

"We are very excited to have Justin join the Wixon sales team," said Terry Yakes, director of sales, Industrial Ingredients. "His background of success and key account experience in our industry make him a great fit for our national account territory and customer base."

Hultman is a graduate of the University of Nebraska in Omaha and resides there with his wife and three children. Active in his community as a youth softball coach, he is also an avid Nebraska football and Houston Astros fan.

About Wixon Inc.

As a trusted manufacturer of dry and liquid custom taste solutions since 1907, Wixon provides seasoning blends, flavors, and flavor technologies to food and beverage companies across all retail and foodservice channels. Wixon also offers consumer packaging options for companies seeking turnkey solutions for dry mix food, beverage and nutrition products. Combining creative taste capabilities and solutions with a passion for service, Wixon drives innovation and differentiation for its customers. Located in St. Francis, Wis., Wixon is certified FSSC 22000, a Food Safety System certification fully recognized by the Global Food Safety Initiative (GFSI). Visit www.wixon.com for information on products and capabilities.

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