

MEDIA CONTACT:

Kitty Kevin
Quiet Light Communications
kkevin@quietlightcom.com
815-398-6860

NEWS RELEASE

YAKES NAMED DIRECTOR OF SALES – INDUSTRIAL INGREDIENTS

ST. FRANCIS, Wis. (May 13, 2019) – Today Wixon announced the promotion of Terry Yakes to Director of Sales – Industrial Ingredients, effective immediately. In this new role, Mr. Yakes will manage the industrial ingredient sales team across the U.S. “A dedication to quality and customer satisfaction is very important for the company's long-term success,” remarked Ron Ratz, senior vice president, Wixon. “In his new role as director of industrial sales, we look forward to Terry’s team leadership in achieving the highest level of customer satisfaction, while at the same time meeting corporate objectives.”

When Mr. Yakes joined Wixon in 2014, he brought more than 20 years of market knowledge and industry sales experience to the company. Prior to this promotion, he held the position of National Account Manager. Mr. Yakes is based at Wixon headquarters in St. Francis.

About Wixon Inc.

As a trusted manufacturer of savory and sweet seasoning blends, flavors, flavor technologies and dry mixes since 1907, Wixon has been serving food, meat, poultry, beverage, and nutrition product companies across all retail and foodservice channels. Wixon also offers consumer packaging options for companies seeking turnkey solutions for dry mix food, beverage and nutrition product blends. Combining creative taste capabilities and solutions with a passion for service, Wixon drives innovation and differentiation for its customers. Located in St. Francis, Wixon is certified FSSC 22000, a Food Safety System certification fully recognized by the Global Food Safety Initiative (GFSI). Visit www.wixon.com for information on products and capabilities.

###

