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WIXON UNVEILS REDESIGNED WEBSITE

ST. FRANCIS, WIS. – Wixon, a manufacturer of seasonings, flavors, and technologies for the food and beverage industry, announces the launch of its redesigned website, www.wixon.com.

“We are pleased to launch our new website with a fresh look and improved site navigation,” said Peter Gottsacker, Wixon president. “Customers, partners, end users, and other visitors will find what they’re looking for with greater ease.”

Among the key features of the new site:

- Mobile responsive.
- Comprehensive information on Wixon’s expertise and core areas of strategic focus.
- Extensive resource area to include trend reports and innovative product offerings.
- Enhanced information about Wixon’s sustainability and philanthropy.
- Expanded careers page

For more than 100 years, Wixon has been a trusted provider of flavors, seasonings, and technologies for food and beverage manufacturers. With its scientific and culinary capabilities combined with a passion for service, Wixon drives innovation and solutions for its customers. Wixon focuses on its core areas of expertise: Industrial Ingredients, including Foodservice; Consumer Products; and Protein. Customers are encouraged to tap into a portfolio of services, including R&D, custom formulation development, turnkey solutions, and menu ideation. Wixon ingredients are globally-sourced and go beyond FDA standards to ensure quality and cleanliness. The company also offers spice grinding, blending, and a complete line of package engineering options. Located in St. Francis, Wis., a suburb of Milwaukee, Wixon is GFSI Certified to FSSC 22000, ISO9001 Certified,

and QAI Organic Certified. More information on Wixon or any of its products may be obtained at www.wixon.com or by calling 414-769-3000.

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