



FOR IMMEDIATE RELEASE

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Thursday, July 23, 2015

Wixon Offers Ethnic Seasonings for Protein

ST. FRANCIS, Wis. – Wixon has introduced its newest, innovative flavors for meat and poultry, delivering a simple way to add a gourmet touch to meals. The latest on-trend seasonings, marinades, and rubs can inspire new offerings or simply reinvigorate old classics.

The new products include:

Cuban Sausage Seasoning

Chili peppers, cumin, paprika, onion, and cilantro mingle with lime, sugar, and just the right amount of salt.

Ras el Hanout Seasoning

Add this unique blend of savory North African spices to couscous or rice — or rub on meat or fish for a Mediterranean flavor to your meal.

Tuscan Roasted Garlic Marinade

Mix this seasoning of onion, garlic, rosemary, basil, thyme, and dill with water, and bring a unique Italian taste to meats.

Wasabi Ginger Rub

Give chicken or pork a kick with this pungent combination of ginger, garlic, mustard, and a touch of salt.

For more than 100 years, Wixon has been a trusted provider of flavors, seasonings, and technologies for food and beverage manufacturers. With its scientific and culinary capabilities combined with a passion for service, Wixon drives innovation and solutions for its customers. Wixon focuses on its core areas of expertise: Industrial Ingredients, including Foodservice; Consumer Products; and Protein. Customers are encouraged to tap into a portfolio of services, including R&D, custom formulation development, turnkey solutions, and menu ideation. Wixon

ingredients are globally-sourced and go beyond FDA standards to ensure quality and cleanliness. The company also offers spice grinding, blending, and a complete line of package engineering options. Located in St. Francis, Wis., a suburb of Milwaukee, Wixon is GFSI Certified to FSSC 22000, ISO9001 Certified, and QAI Organic Certified. More information on Wixon or any of its products may be obtained at www.wixon.com or by calling (414) 769-3000.

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