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Wixon Names AnnMarie Kraszewski R&D Lab Manager, Industrial Ingredients

ST. FRANCIS, Wis. – AnnMarie Kraszewski has been named R&D Lab Manager, Industrial Ingredients Division for Wixon, a manufacturer of seasonings, flavors, ingredients, and consumer products for the food and beverage industry.

Kraszewski’s responsibilities include overseeing all aspects of the Industrial Ingredients lab including product testing, matching seasonings and finished products, and new product development; and assisting the Vice President Research and Development in formulating and initiating new programs and procedures, which lead the company to achieve growth and profitable goals.

“We welcome AnnMarie’s expertise and knowledge as she leads our team forward with a focus on innovative solutions for our industrial ingredient markets,” said Leda Strand, Vice President of Research and Development.

Kraszewski has been a Food Scientist for Wixon since 2011, developing new product formulations and supporting customers in Wixon’s Industrial Ingredients Division, with a focus on snacks.

Prior to joining Wixon, she served as a Food Scientist for Kerry Ingredients & Flavours and received her Bachelor of Science degree in Biological Science from Marquette University in 2001. Kraszewski is a member of the Wisconsin and National Institute of Food Technologists (IFT), and is an annual presenter for UW-Waukesha GEMS (Girls Engineering, Math & Science) program.

A native of Golden Valley, Minn., she resides in Milwaukee with her husband and their two children.

For more than 100 years, Wixon has been a trusted provider of flavors, seasonings, and technologies for food and beverage manufacturers. With its scientific and culinary capabilities combined with a passion for service, Wixon drives innovation and solutions for its customers. Wixon focuses on its core areas of expertise: Industrial Ingredients, including Foodservice; Consumer Products; and Protein. Customers are encouraged to tap into a portfolio of services, including R&D, custom formulation development, turnkey solutions, and menu ideation. Wixon ingredients are globally-sourced and go beyond FDA standards to ensure quality and cleanliness. The company also offers spice grinding,

blending, and a complete line of package engineering options. Located in St. Francis, Wis., a suburb of Milwaukee, Wixon is GFSI Certified to FSSC 22000, ISO9001 Certified, and QAI Organic Certified. More information on Wixon or any of its products may be obtained at www.wixon.com or by calling (414) 769-3000.

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