



FOR IMMEDIATE RELEASE

Contact: Mark McLaughlin
Ron Sonntag Public Relations
Phone: (414) 354-0200 x106
E-mail: Mark@rspr.com

Thursday, July 9, 2015

Wixon Introduces Latest Seasonings for Sauces, Dips

ST. FRANCIS, Wis. – Wixon has introduced its newest, innovative mixes for sauces and dips, delivering a simple way to add a gourmet touch to snacks, starters, and meals. The latest on-trend seasonings can inspire new offerings or simply reinvigorate old classics.

The new products include:

Cranberry Orange Tangerine Dip Seasoning

A bright blend of citrusy orange and tangerine flavors combine with the tart acidity of cranberry.

Fiesta Mole Verde Sauce Seasoning

A complex mix of garlic, onion, pepper, cumin, oregano, thyme, and parsley, plus tomato and lime, give a south-of-the-border tang.

Korean Kalbi Dip Seasoning

Create a unique condiment for veggies, chips, pretzels and more, with this East Asian BBQ blend of salt, sugar, peppers, onion, garlic, soy sauce, lime, and parsley.

Zesty Asian Orange Sauce Seasoning

A variety of peppers complement garlic, onion, cilantro, parsley, paprika, soy sauce, and orange.

For more than 100 years, Wixon has been a trusted provider of flavors, seasonings, and technologies for food and beverage manufacturers. With its scientific and culinary capabilities combined with a passion for service, Wixon drives innovation and solutions for its customers. Wixon focuses on its core areas of expertise: Industrial Ingredients, including Foodservice; Consumer Products; and Protein. Customers are encouraged to tap into a portfolio of services, including R&D, custom formulation development, turnkey solutions, and menu ideation. Wixon

ingredients are globally-sourced and go beyond FDA standards to ensure quality and cleanliness. The company also offers spice grinding, blending, and a complete line of package engineering options. Located in St. Francis, Wis., a suburb of Milwaukee, Wixon is GFSI Certified to FSSC 22000, ISO9001 Certified, and QAI Organic Certified. More information on Wixon or any of its products may be obtained at www.wixon.com or by calling (414) 769-3000.

###