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WIXON GROWS CUSTOMER CARE TEAM

ST. FRANCIS, WIS. – Wixon, a manufacturer of seasonings, flavors and technologies for the food and beverage industry, announces that Cheryl Behrens has been promoted to 360 Consumer Customer Care Representative and Stefanie Hegwood has been hired as Customer Care Representative.

“Cheryl has made significant contributions to Wixon’s customer care team for the past 16 years, and we are pleased to promote her to this new role in which she will provide the framework for integrating, enhancing, managing, and analyzing customer information and business activities from commercialization to order placement, order performance, and customer satisfaction,” said Ruth Ann Spinelli, Customer Care Manager.

Also joining the Customer Care team is Stefanie Hegwood. Hegwood has more than 30 years of customer service, most recently as Customer Service Member Relations Representative at Harley-Davidson. “We are pleased to have someone with Stefanie’s experience join our team,” Spinelli said.

For more than 100 years, Wixon has been a trusted provider of flavors, seasonings, and technologies for food and beverage manufacturers. With its scientific and culinary capabilities combined with a passion for service, Wixon drives innovation and solutions for its customers. Wixon focuses on its core areas of expertise: Industrial Ingredients, including Foodservice; Consumer Products; and Protein. Customers are encouraged to tap into a portfolio of services, including R&D, custom formulation development, turnkey solutions, and menu ideation. Wixon ingredients are globally-sourced and go beyond FDA standards to ensure quality and cleanliness. The company also offers spice grinding, blending, and a complete line of package engineering options. Located in St. Francis, Wis., a suburb of Milwaukee, Wixon is GFSI Certified to FSSC 22000, ISO9001 Certified, and QAI Organic Certified. More information on Wixon or any of its products may be obtained at www.wixon.com or by calling (414) 769-3000.

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