

Mag-nifique™ Sweet Advantage



A SWEET REDUCTION IN SUGAR

Many consumers are looking for an all natural claim on their foods and beverages.

Replace up to 50% of your sugar content without sacrificing that sweet taste when you use the all-natural Mag-nifique™ Sweet Advantage sugar substitute from Wixon.

Available non-GMO as a powder, Mag-nifique™ Sweet Advantage can be used to replace up to half of the sugar in your current product recipes at a 16-to-1 ratio. One ounce of Mag-nifique™ Sweet Advantage replaces 16 oz. of sugar. It is ideal for reducing sugar content without losing the sweet sugar taste in any food or beverage, including:

- Desserts
- Cereals
- Sauces
- Beverages
- Dressings
- Granola Bars
- Yogurt
- Baked Goods

Mag-nifique™ Sweet Advantage is a great complement to our current line of sweetener solutions.

Fast Facts:

Benefits: Up to 50% reduction in sugar, caloric reduction

What is it? Sugar substitute, a proprietary blend of all natural flavors

Label claims: All natural

Available non-GMO

Applications: Beverages, desserts, cereals, sauces, dressings, granola bars, yogurt and baked goods

Suggested usage levels: 16:1 sugar replacement



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