

**Mag-nifique for Stevia makes  
“Natural” taste great!**

**Mag-nifique  
for Stevia**



### *Mag-nifique for Stevia Fast Facts*

#### ***Wixon Makes Healthy Taste Great!***

*Now Products with Stevia can taste better too!  
Introducing Mag-nifique for Stevia.*

Stevia offers some big benefits. It is all natural. Its extracts have 200 times the sweetness of sugar. Its taste has a longer duration than sugar. But there is a downside. Stevia can have a bitter aftertaste in some concentrations.

Wixon has developed Mag-nifique for Stevia, an all natural technology-based ingredient that eliminates the bitter aftertaste. Mag-nifique for Stevia has a synergistic effect, which enhances Stevia in the application. You get more sweetness without adding more Stevia. In product development, you can now optimize product taste and manage costs.

Now you can have great tasting beverages, snacks, baked goods, ice-cream, yogurt and much more without the bitter aftertaste!

#### **Benefits**

- Taste: reduces the bitter aftertaste that is caused by Stevia.
- Cost Savings: need less Stevia because of the synergistic effect that allows for enhanced sweetness.

**What is it?** Natural Flavors.

#### **Resembles Sweetness Profile to regular sugar**

- Heat, Retort stable, pH Stable.

**No Impact to the nutritional panel**, no change in texture, chemical behavior or heat stability of the product.

#### **Applications**

- Used in any application in conjunction with Stevia: Beverages, desserts, snacks, yogurt, baked goods, jams and much more!

#### **Suggested Usage Level**

- 0.10% - 0.20%

