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Contact: Mark McLaughlin
Ron Sonntag Public Relations
Phone: (414) 354-0200 x106
E-mail: Mark@rspr.com

Tuesday, May 17, 2011

Wixon's New Salad Dressing Seasonings Give Vegetables Zip

ST. FRANCIS, Wis. – Wixon, a manufacturer of seasonings, flavors, ingredients, and consumer products for the food and beverage industry, has introduced its latest seasonings for salad dressings, putting a unique spin on salads – as a starter, side, or main course.

“These innovative seasonings dress up vegetables in some of Wixon’s most original and tasty flavor systems to date,” says Bob Kaminski, Wixon Director of Consumer Products.

The newest in salad dressing seasonings includes:

- **Curry Mustard** - Added to a dressing base, this seasoning features turmeric and other spices, packed with exotic flavor and a hint of sweetness.
- **Sweet and Sour Thai Chili** - A fusion of complex tastes, brown sugar, molasses, and tamari soy sauce blend with garlic, onion, lime juice, shallots, green onions, peppers, and toasted sesame seeds. Combine with a dressing base for a zesty and smooth topper.
- **Thai Peanut Ginger** - Mix this seasoning with creamy peanut butter and salad oil; toss with vegetables. Coconut, ginger, sesame seeds, and a hint of garlic create a rich, smooth dressing.

Additional salad dressing seasoning launches are:

- Asian Coconut

- More -

- Cajun Honey
- Creamy Cucumber & Black Pepper
- Golden Delicious Apple & Black Pepper
- Maple Sugar & Herb
- Peanut Ginger
- Pink Grapefruit Vinaigrette
- Taco
- Tortilla Lime Vinaigrette

Founded in 1907, Wixon is a fully integrated food and beverage ingredient leader providing flavor technologies, custom-ground spices, blended seasonings, protein expertise, foodservice and menu solutions, and consumer products and packaging. Wixon’s brand promise of Service Driven Culinary Science gives customers the added benefit of food technology enhanced by the creativity of culinary arts. With its advanced scientific and culinary capabilities combined with a passion for service, Wixon drives innovation and provides solutions for its customers. Besides custom flavor formulations, Wixon offers R&D, product development, packaging options, inventory management, and just-in-time delivery. Located in St. Francis, Wis., a suburb of Milwaukee, Wixon is ISO9001 certified and QAI Organic Certified. More information on Wixon or any of its products may be obtained at www.wixon.com or by calling (414) 769-3000.

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