



## **FOR IMMEDIATE RELEASE**

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# **Wixon's Latest Seasonings Sweeten Snacks**

**ST. FRANCIS, Wis.** – Wixon Inc. has introduced its newest, innovative topical seasonings for chips, nuts, and other ‘popable’ snacks. The latest on-trend seasonings can inspire new products or simply reinvigorate old classics.

The new seasonings for snacks include:

### **Brown Sugar & Marshmallow**

An indulgent seasoning featuring marshmallow, brown sugar, and spice notes.

### **Complete Me Cappuccino**

This coating is a comforting blend of creamy coffee and rich cocoa flavors.

### **Honey, It's Me, Cinnamon**

Butter, honey, and cinnamon create a smooth and delicious topping for snacks.

For more than 100 years, Wixon has been a trusted provider of flavors, seasonings, and technologies for food and beverage manufacturers. With its scientific and culinary capabilities combined with a passion for service, Wixon drives innovation and solutions for its customers. Wixon focuses on its core areas of expertise: Industrial Ingredients, including Foodservice; Consumer Products; and Protein. Customers are encouraged to tap into a portfolio of services, including R&D, custom formulation development, turnkey solutions, and menu ideation. Wixon ingredients are globally-sourced and go beyond FDA standards to ensure quality and cleanliness. The company also offers spice grinding, blending, and a complete line of package engineering options. Located in St. Francis, Wis., a suburb of Milwaukee, Wixon is GFSI Certified to FSSC

22000, ISO9001 Certified, and QAI Organic Certified. More information on Wixon or any of its products may be obtained at [www.wixon.com](http://www.wixon.com) or by calling (414) 769-3000.

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