



FOR IMMEDIATE RELEASE

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Wixon's Latest Seasonings Sweeten Snacks

ST. FRANCIS, Wis. – Wixon Inc. has introduced its newest, innovative topical seasonings for chips, nuts, and other ‘popable’ snacks. The latest on-trend seasonings can inspire new products or simply reinvigorate old classics.

The new seasonings for snacks include:

Brown Sugar & Marshmallow

An indulgent seasoning featuring marshmallow, brown sugar, and spice notes.

Complete Me Cappuccino

This coating is a comforting blend of creamy coffee and rich cocoa flavors.

Honey, It's Me, Cinnamon

Butter, honey, and cinnamon create a smooth and delicious topping for snacks.

For more than 100 years, Wixon has been a trusted provider of flavors, seasonings, and technologies for food and beverage manufacturers. With its scientific and culinary capabilities combined with a passion for service, Wixon drives innovation and solutions for its customers. Wixon focuses on its core areas of expertise: Industrial Ingredients, including Foodservice; Consumer Products; and Protein. Customers are encouraged to tap into a portfolio of services, including R&D, custom formulation development, turnkey solutions, and menu ideation. Wixon ingredients are globally-sourced and go beyond FDA standards to ensure quality and cleanliness. The company also offers spice grinding, blending, and a complete line of package engineering options. Located in St. Francis, Wis., a suburb of Milwaukee, Wixon is GFSI Certified to FSSC

22000, ISO9001 Certified, and QAI Organic Certified. More information on Wixon or any of its products may be obtained at www.wixon.com or by calling (414) 769-3000.

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