



FOR IMMEDIATE RELEASE

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Wixon Introduces Exotic Sauce Seasonings

ST. FRANCIS, Wis. – Wixon Inc. has introduced its newest, innovative offerings for sauces, delivering a simple way to add a gourmet touch to meals. The latest on-trend seasonings can inspire new products or simply reinvigorate old classics.

The new sauce seasonings include:

Applewood Smoked BBQ

A sweet and salty BBQ seasoning with rich Applewood smoke. Application: basting or serving sauce.

Arrabbiata Ketchup

An “angry” blend for ketchup, crafted with tomato, garlic, chili pepper, onion, and sugar. Application: ketchup or other condiment sauces.

Guinness Mushroom

Bell pepper, portobella mushroom, onion, garlic, and pepper create a zesty taste. Application: basting or serving sauce.

Smokey Sweet Southern

A mix of garlic, onion, pepper, spices, plus sugar for a touch of sweet. Application: basting or serving sauce.

Texas Caviar Salad Dressing

Sample the heat of the Lone Star State with this mix of sesame, red pepper, soy sauce, onion, and beef. Application: salad dressings or dips.

Vieux Carré Kissed with Tabasco

This seasoning for sauce evokes the French Quarter, with flavors of paprika, chili pepper, Tabasco, garlic, and onion. Application: dipping or serving sauces.

For more than 100 years, Wixon has been a trusted provider of flavors, seasonings, and technologies for food and beverage manufacturers. With its scientific and culinary capabilities combined with a passion for service, Wixon drives innovation and solutions for its customers. Wixon focuses on its core areas of expertise: Industrial Ingredients, including Foodservice; Consumer Products; and Protein. Customers are encouraged to tap into a portfolio of services, including R&D, custom formulation development, turnkey solutions, and menu ideation. Wixon ingredients are globally-sourced and go beyond FDA standards to ensure quality and cleanliness. The company also offers spice grinding, blending, and a complete line of package engineering options. Located in St. Francis, Wis., a suburb of Milwaukee, Wixon is GFSI Certified to FSSC 22000, ISO9001 Certified, and QAI Organic Certified. More information on Wixon or any of its products may be obtained at www.wixon.com or by calling (414) 769-3000.

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