



FOR IMMEDIATE RELEASE

Contact: Mark McLaughlin
Ron Sonntag Public Relations
Phone: (414) 354-0200 x106
E-mail: Mark@rspr.com

Wednesday, October 2, 2013

Wixon Expands Quality Assurance Department and Announces Promotions

ST. FRANCIS, Wis. – Wixon, a manufacturer of seasonings, flavors and technologies for the food and beverage industry, has expanded its Quality Assurance Department, led by Vice President Tim Sonntag.

The Department's role and responsibilities have been increased to ensure that Wixon is compliant with ever increasing and complex food safety federal requirements, training, EHS compliance, and to effectively manage and continuously improve the company's quality systems. Quality Assurance will continue to report to Wixon's President and CEO, Peter Gottsacker.

Wixon's Quality Control Department will report to Operations and focus on quality system compliance, process management, precautionary action as needed, and Six Sigma applications. The Department is led by Rocky Marchiando, who has been promoted to Senior Director of Quality Control. Additionally, the Sanitation, Operations Training, and Lean Manufacturing functions will report to Marchiando.

Also, Packaging Plant functions will fall under Jeff Shipley, who has been promoted to the dual role of Packaging Plant and Maintenance Manager.

"Wixon is pleased to grow our talent while strengthening our focus on quality," says Gottsacker. "We expect these changes to provide significant benefits to our organization's food quality and safety programs, as well as our customers, going forward."

For more than 100 years, Wixon has been a trusted provider of flavors, seasonings, and technologies for food and beverage manufacturers. With its scientific and culinary capabilities combined with a passion for service, Wixon drives innovation and solutions for its customers. Wixon focuses on its core areas of expertise: Industrial Ingredients, including Foodservice;

Consumer Products; and Protein. Customers are encouraged to tap into a portfolio of services, including R&D, custom formulation development, turnkey solutions, and menu ideation. Wixon ingredients are globally-sourced and go beyond FDA standards to ensure quality and cleanliness. The company also offers spice grinding, blending, and a complete line of package engineering options. Located in St. Francis, Wis., a suburb of Milwaukee, Wixon is GFSI Certified to FSSC 22000, ISO9001 Certified, and QAI Organic Certified. More information on Wixon or any of its products may be obtained at www.wixon.com or by calling (414) 769-3000.

###