



**FOR IMMEDIATE RELEASE**

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**New Wixon Marinades Flavor Pork and Poultry**

**ST. FRANCIS, Wis.** – Wixon, Inc., a manufacturer of seasonings, flavors, and ingredients for the food and beverage industry, introduces new marinades to complement and enrich pork and poultry products.

“The innovative flavor fusions accentuate pork and poultry with sweet and smoky flavors with a hint of heat to kick up the taste,” said Jerry Moehn, senior meat technologist for Wixon’s Protein Applications and Seasonings Lab.

The new flavors are:

**Blackberry Chipotle** – Sweet blackberry notes with a light smoky chipotle background flavor.

**Citrus Chipotle** – Pineapple, orange and lime flavors balanced with the smoky heat of chipotle makes for a great southwestern treat.

**Whiskey Marinade** – A smoky grill flavor with a hint of whiskey for that backyard BBQ flavor.

**Sweet Apple** – Sweet apple flavor makes this a BBQ delight.

Wixon is a fully integrated food and beverage ingredient leader providing custom-ground spices, blended seasonings, flavor technologies, protein expertise, and consumer products and packaging. Wixon's brand promise of Service Driven Culinary Science gives customers the added benefit of food technology enhanced by the creativity of culinary arts. With its advanced scientific and culinary capabilities combined with a passion for service, Wixon drives innovation and provides solutions for its customers. Besides custom flavor formulations, Wixon offers R&D, product development, packaging options, inventory management, and just-in-time delivery. Wixon is ISO9001 certified and QAI Organic Certified. It celebrated its 100<sup>th</sup> Anniversary in 2007. Its campus is located at 1390 E. Bolivar Ave. in the Milwaukee suburb of St. Francis, Wis., 53235. More information on Wixon or any of its products may be obtained at [www.wixon.com](http://www.wixon.com) or by calling (414) 769-3000.

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