



## **FOR IMMEDIATE RELEASE**

**Contact:** Mark McLaughlin  
Ron Sonntag Public Relations  
Phone: (414) 354-0200 ext: 106  
E-mail: Mark@rspr.com

### **Mike Brewer Promoted to Technical Account Manager of Wixon's Protein Group**

St. FRANCIS, Wis. – Wixon, Inc., a leading food and flavor products manufacturer, has named Mike Brewer as Technical Account Manager of the Protein Group. In this position, Brewer will assist in the development and implementation of the strategic plan within the protein division of the company, handling technical sales and administration management within specific protein producers. He will be responsible for developing and maintaining strong relationships and a team environment with personnel and customers, while continually identifying new meat protein opportunities as well as assisting customers. He will report to Ron Ratz, Director of Protein Development at Wixon's Innovation Center for Culinary and Meat Processing.

“The promotion of Mike Brewer as our Technical Account Manager is an asset to our protein team and our customers as we continue to expand our service level to them,” said Ratz. “Our mission is to contribute to our customers’ success through creating innovative products for their specific needs and market niche.”

Brewer has more than 24 years of experience in sales and sales management in the meat, cheese, refrigerated foods, juice, and snack industries. Prior to the promotion, he was one of Wixon's Regional Sales Managers. He holds a Bachelor of Science degree in Meat and Animal Science from the University of Wisconsin – Madison, and earned his Master of Science degree in Management from Cardinal Stritch University in Milwaukee.

Wixon is a fully integrated food and beverage ingredient leader providing custom-ground spices, blended seasonings, flavor technologies, protein expertise, and consumer products and packaging. Wixon's brand promise of Service Driven Culinary Science gives customers the added benefit of food technology enhanced by the creativity of culinary arts. With its advanced scientific and culinary capabilities combined with a passion for service, Wixon drives innovation and provides solutions for its customers. Besides custom flavor formulations, Wixon offers R&D, product development, packaging options, inventory management, and just-in-time delivery. Wixon is ISO9001 certified and QAI Organic Certified. It celebrated its 100<sup>th</sup> Anniversary in 2007. Its campus is located at 1390 E. Bolivar Ave. in the Milwaukee suburb of St. Francis, Wis., 53235. More information on Wixon or any of its products may be obtained at [www.wixon.com](http://www.wixon.com) or by calling (414) 769-3000.

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